



Online Privacy Notice: This Online Privacy Notice (the "Notice") describes how information is collected by and through websites, mobile applications, and other online interfaces or platforms that are owned, operated, or controlled by MembersFirst Credit Union or its affiliated companies (collectively, the "Sites"), including this Site, and how that information may be used and shared. By accessing or using any Site, you confirm your consent and agreement to the terms of this Notice as may be in effect at that time.

For purposes of this Notice, the terms "we", "us", and "our" refer to MembersFirst Credit Union that owns, operates, or controls the Site that you use, and such terms may also refer to contractors and service providers engaged by the Credit Union to support their business activities, as the context may require. The terms "you", "your" and "yours" refer to any person who accesses or uses a Site.

This Notice supplements, but does not replace, the general Website Terms of Use for the use of this Site. In the event of a conflict between the terms of this Notice and the terms of the general Website Terms of Use, the terms of this Notice will govern and control with respect to the matters addressed in this Notice. Certain sites may have separate privacy notices or terms and conditions that are specific to those Sites, and when you use or access those sites those separate privacy notices or terms and conditions will apply and will control with respect to the matters addressed therein in the event of a conflict with the terms of this Notice.

With regard to persons who use or obtain our products and services for their own personal, family, or household purposes, this Notice also supplements, but does not replace, and should be read in conjunction with the MembersFirst Credit Union Privacy Policy. To the extent that any information at issue is "nonpublic personal information" as defined by Title V of the Gramm-Leach-Bliley Act (Public Law No. 106-102) and applicable related regulations, the MembersFirst Credit Union Privacy Policy will apply and control in the event of a conflict with the terms of this Notice, subject to the requirements and provisions of applicable law.

Information We Collect Through Our Sites Personal information collected through our Sites includes information you provide directly when completing forms or transacting with us, such as your name, your home address, your email address, your telephone number, your social security number, your account number, or transaction information. We also collect information that you do not provide directly, such as information about your device (including, but not limited to, behavioral biometrics relating to your use of your device for identity verification, fraud avoidance, and security purposes) or internet browser, information obtained from cookies that have been placed on your device or internet browser at our Sites or at other websites you have visited, demographic information, aggregated information, blind information about how you use our products and services and about the transactions you perform using our products and services, and other information obtained through your access to or use of a Site. We may supplement the information we collect from you with information we receive about you from other sources.

How We Collect, Use and Share Personal Information You Provide to Us Directly We collect personal information when you use our Sites to apply for, obtain, or use our products and services, to make inquiries about our products and services, or to provide information and feedback about our products and services. In connection with your use of our Sites, products, and services, we may ask for, and you may provide, personal information in forms, surveys, applications, and online fields, or you may authorize us to collect personal information from third party sources. We may use personal information and share it with our service providers:

- To respond to your inquiries and requests, and to send you notifications.

- To send administrative information to you, such as information regarding the Site and changes to our terms, conditions and policies.
- To complete and fulfill your applications for our products and services and to deliver and perform such products and services, to execute inquiries and transactions you have requested, to communicate with you regarding products and services you have obtained from us, and to provide you with related customer service.
- To verify your identity or location for security purposes.
- To send you marketing communications that we believe may be of interest to you and otherwise for advertising and sales purposes, whether online or through offline channels like branches, call centers, and direct marketing (for example email, mail, and phone).
- To personalize your experience on the Site by presenting products and offers tailored to you.
- As you agree, authorize, or consent in agreements, terms, and conditions you agree to or accept in connection with products and services you obtain from us.
- For our business purposes, including (but not limited to) such purposes as (i) data analysis, (ii) audits, (iii) fraud monitoring and prevention, (iv) new product development, (v) enhancing, improving or modifying our products and services, (vi) identifying usage trends, (vii) determining the effectiveness of our promotional campaigns, and (viii) operating and expanding our business activities.
- As we believe to be necessary or appropriate (i) under applicable law, (ii) to comply with legal process and otherwise to comply with applicable laws, rules, and regulations, (iii) to respond to lawful requests from public and government authorities, (iv) to enforce our terms and conditions, (v) to protect our operations or those of any of our affiliates, (vi) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others, and (vii) to allow us to pursue available remedies or limit the damages that we may sustain.

For additional information about how we collect, use, share, and protect personal information about our consumer customers, and for information about the choices you may have, please review the MembersFirst Credit Union Privacy Policy.

Updating Personal Information You Provide to Us Directly Online applications you use at our Sites in connection with our products and services generally will enable you to review, update and correct certain personal information. You may also contact your local MembersFirst Credit Union Branch or call us at 404 978-0080 for information about how to review and update certain information about you in our records.

How We Collect, Use and Share Personal and Other Information You Do Not Provide to Us Directly We may collect information you do not provide to us directly:

- Through or from your device or browser or cookies that have been placed on your browser. Certain information is collected by most browsers, such as your Media Access Control (MAC) address, computer type (Windows or Macintosh), screen resolution, operating system version and internet browser type and version. We use this information to ensure that the Sites function properly and to maintain security.
- Using pixel tags and similar technologies. Pixel tags (also known as web beacons and clear GIFs) may be used in connection with some Site pages and HTML-formatted email messages in order to, among other functions, track the actions of users and email recipients, measure the success of our marketing campaigns and compile statistics about Site use and response rates.
- Using your IP address. Your IP address is a number that is automatically assigned by your internet service provider to the computer or device that you are using. An IP address is identified and logged automatically in our server log files whenever a user visits a Site, along with the time of the visit and the pages that were visited. We use IP addresses for purposes such as calculating Site usage levels, helping diagnose server problems, and administering the Sites.

- Using geolocation and other location information transmitted by your device, if you have enabled location services on the device, and using behavioral biometrics relating to your use of your device for identity verification, fraud avoidance, and security purposes

We may use, disclose, and share information you do not provide to us directly as described in this Notice (including using and sharing such information with our service providers for the purpose of sending you marketing communications that we believe may be of interest to you and otherwise for advertising and sales purposes, whether online or through offline channels like branches, call centers, and direct marketing (for example, email, mail, and phone)) or as otherwise permitted or required by applicable law.

How do we use Google Analytics? We use Google Analytics to better understand how users are visiting and using our Sites. We do not use Google Analytics to track, collect or upload any data that personally identifies an individual (such as name, address, or email address) or other data which can be reasonably linked to such information by Google. We do not receive personally identifiable information about users on our Sites. You may review further information about how Google Analytics collects and processes data and how to control the information sent to Google at "How Google uses information from sites or apps that use our services" at <https://policies.google.com/technologies/partner-sites>.

Cookies

Cookies are small text files that your browser stores on your computer or mobile device when you visit a site. When you return to a site you have visited before, your browser gives this data back to the site to help it remember your preferences and personalize your experience; enhance site performance and security; and enable interest-based advertising. When you visit our Site, we, or our service providers, may use cookies or other similar technologies to collect information on our Site.

How we use cookies: We use cookies and information collected through their use to make your experience with The Credit Union and certain other sites richer and more personalized based on the products, services, or other interactions you have with us and other sites. Information collected through use of cookies may be used to make offers to you via online ads, email, U.S. mail, or telephone, subject to the privacy preferences you have on file with The Credit Union. (Privacy preferences for employer-sponsored retirement accounts default to no marketing, solicitation, or sharing for marketing purposes without specific consent.) We use cookies, sometimes in conjunction with service providers, in online advertising either on our own Site or on third party sites to help determine which of our advertisements are most likely to appeal to you. We also use cookies for purposes such as maintaining continuity during an online session, collecting data about the use of our Site, monitoring online promotions, and anti-fraud and information security purposes.

Other parties that may collect information about your web browsing behavior when you use our Site are generally limited to service providers who may only use any information collected to provide services and marketing for us and not to provide services or advertising for any other party. Note, however, that we also provide certain links on our sites that allow you to interact with third parties who offer additional features, such as allowing web surfers to share information on another platform, such as a social media platform. At other times, information from a third party may be embedded on our Site, such as a map. These features often function through the use of third-party cookies utilized by the third-party site, such as a social media platform. As a result, if you use any of these features, these third parties may be able to access information about your web browsing on the pages of our Site where links to these features are in place. You may wish to review information at third party sites, such as social media platforms where you have an account, to determine how these third parties treat data that they obtain with the use of cookies.

If you choose not to accept cookies, you may experience some reduction in functionality depending on which Site you are using. You also may need to accept cookies in order to maintain certain online advertising opt-out elections (see "Use of Information for Advertising; Online Behavioral Advertising" section below).

Types of cookies we use: There are two types of cookies, session and persistent.

Session cookies expire at the end of a web browsing session when you close your browser. They help the site remember your actions during the current website visit.

Persistent cookies remain stored on your device between browsing sessions until a pre-set expiration period determined by us or our service providers. These types of cookies allow us to improve website experiences and place advertisements.

There are four categories of cookies we may use on our Site:

Strictly necessary: These cookies are necessary for our site to function or to enable functionality requested by you. They're needed to do things like securely signing on to our site, applying for a product or service, or honoring a language preference. You can set your browser to block all cookies, but some parts of our site won't work without them.

Functional: These cookies enable an enhanced or personalized experience. They may be set by us or third-party providers whose services we have available on our site. This may include things like playing videos on our site or downloading PDF forms or seeing content personalized to you. If these cookies are blocked, then some of these services may not function.

Performance and analytical: These cookies allow us to monitor the performance of our website, such as how many people are visiting our site and how they got there, so we can measure and improve your experience on our site. If these are blocked, we have less information available to us to continue to improve our site.

Marketing and advertising: These cookies may be set by us or through our advertising partners. This information is used to understand your use of our site so we may show you more relevant online content and advertising. If you block or turn them off, you may still see online advertisements, but they won't be tailored to you based on your browsing behavior.

You can manage cookies: Managing cookies is domain and browser specific. For example, you may manage our use of certain types of cookies on the www.membersfirstga.com domain or by using an industry accepted opt-out preference signal such as the Global Privacy Control (see more details below). Your preference applies to this domain and the browser you are currently using. It does not apply to different browsers or other Credit Union managed domains. If you visit this domain using a different browser or delete your browser cookies, you will need to exercise your preference again.

Global Privacy Control (GPC) is a service that lets you opt out of sharing information for targeted advertising on nonaffiliated websites, applications, or services. You can enable this service through specific browsers or browser extensions (see which browsers are GPC-enabled at the Global Privacy Control website <https://globalprivacycontrol.org/>). Once you activate the GPC setting, your browser will automatically send participating websites (like ours) a "do not sell or share my personal information" signal.

Industry standards are currently evolving, and we may not separately respond to or take any action with respect to a "do not track" configuration set in your internet browser.

Additional options to manage cookies: If you receive an ad delivered on a third-party site in part based on information collected through the use of cookies, you may opt out of receiving such ads by visiting the Network Advertising Initiative's Consumer Opt-Out link (<https://optout.networkadvertising.org/?c=1>) or the Digital Advertising Alliance's Consumer Opt-Out link (<https://optout.aboutads.info/?c=2&lang=EN>) and learn how to opt-out of receiving interest-based advertising from companies that participate in those programs. This opt-out works via cookies set on a particular browser, so if you delete cookies from your browser, or use a different browser or device, you will need to opt out again.

For mobile devices, you can turn off personal ads on iOS devices (<https://support.apple.com/en-us/105131>) or opt out of ads personalization on Android devices (<https://support.google.com/googleplay/answer/3405269/>).

Use of Information for Advertising; Online Behavioral Advertising We may use personal information in connection with our online advertising activity. Online advertisements may be in the form of banner ads, splash ads, or other formats. These advertisements may appear on our Sites, and we may contract with third party advertising companies to promote our products and services and serve related advertisements on websites and mobile applications that are owned or operated by parties not affiliated with us.

In order to better understand which of our products and services may be of interest to you and to tell you about those products and services, we may from time to time collect information about your online activities over time and across third party websites and online services. We also may engage third party service providers to collect information about your online activities over time and across third party websites and online services when you use our Site. Serving advertisements based on a person's online activities over time and across third party websites and online services is generally known as "online behavioral advertising." Here are some tips and other important information regarding online behavioral advertising:

- If you are given an opportunity to opt out from online behavioral advertising and you make an opt-out election, then in order to maintain the opt-out election at our Sites and at other websites that might serve behavioral advertisements on our behalf, your browser must be enabled to accept cookies. If you delete cookies, buy a new device, access our Sites or other websites from a different device, login under a different screen name, or change web browsers, you will need to opt out again.
- You also may be able to avoid online behavioral advertising by disabling scripting in your browser. Please check the security settings in your browser to determine the status of scripting settings. However, please note that if you disable scripting, you may be unable to use certain features on a website. In other cases, the website may become inoperable, your experience may not be optimal, you may not be using the latest standards for safe and secure transactions, or you may not be allowed to access the site.
- Some browsers may provide a "do not track" or similar setting. Our Sites do not respond to such settings. If you enable such a setting it will not prevent the collection of information about your online activities over time and across third party websites when you visit our Sites.
- You should be aware that even if you exercise a choice not to receive targeted advertisements in connection with online behavioral advertising, your election does not necessarily stop the collection of information about your online activities over time and across third party websites and online services for purposes other than online behavioral advertising.
- You may still receive generic advertising (i.e., advertising that is not based on your online activities over time and across third party websites and online services) even if you opt out of online behavioral advertising, and opting out of online behavioral advertising may not result in the termination of advertising and promotions provided in connection with rewards programs we may offer.

We may share personal information with third-party advertising companies with which we have contracted in order to support other targeted advertising, promotional, and rewards programs that we offer. You may opt out of rewards programs we offer and the targeted advertising and promotions that are associated with the programs. Please see the terms of the applicable rewards program for information about opting out.

Social Media We may from time to time use social media websites and applications (e.g., Facebook®, X®, YouTube® and LinkedIn®) to interact with you and to communicate information about us and about our products and services. We may collect information from our interactions with you at such social media websites and applications, and we may use the information for the purposes and uses described in this Notice. Please review our Social Media & Community Guidelines for more information. If we disclose any terms of use at specific social media pages that we manage, you also

will be subject to those terms when you interact with those pages. The owners and operators of social media websites and applications may impose their own terms of use and privacy policies with respect to the use of their websites and applications. This Notice does not govern the use, handling, and treatment of content you may post at social media websites and applications by the owners and operators of those websites and applications. You should review the terms of use and privacy policies of any social media website or application that you use to make sure you understand your rights and obligations with regard to content that you post.

Children's Online Privacy Our Sites are not targeted to individuals under thirteen (13) years of age. We do not knowingly collect information from children under 13 without parental consent. Click [here](#) for This information is on our site, more information about children's online privacy.

Children's Privacy Act: The online financial services offered through the Credit Union's mobile app are not designated for or directed toward children under age 13. We do not knowingly solicit or collect data from children, and we do not knowingly market to children online without expressed parental consent or notification. If we receive online information from anyone that we know to be a child, we will only use the information to respond directly to a child's request. We recognize that protecting children's identities and online privacy is important and that responsibility rests with us and with the parents. If any member believes their child has provided personally identifiable information to us, they must contact us so that we can allow them the opportunity to review and delete such information.

Security MembersFirst Credit Union uses commercially reasonable administrative, technical, and physical security measures to protect personal information collected through the Sites. These measures include computer safeguards and secured files and buildings. In the event we share information with third party service providers or joint marketers, we restrict the ability of such parties to use or disclose the information we furnish. We also require such parties to apply appropriate security measures to protect information. We retain your information for as long as needed: (i) to conduct business with you; (ii) as needed for the purposes outlined in this Notice or at the time of collection; or (iii) as necessary to comply with our legal obligations, resolve disputes, and enforce any agreements. For more information, please review the MembersFirst Credit Union Privacy Notice. Unfortunately, no data transmission or storage system can be guaranteed to be absolutely secure, and we disclaim any representation or warranty that our information security systems or those of our service providers and joint marketers are invulnerable to breach or compromise.

Links to Other Websites The information and disclosures contained in this Notice apply only to our Sites. If you link to a third-party website from our Sites, the third-party website will not be governed by this Notice. We recommend that you review the internet or online privacy notice for any third-party website you visit, including any social media website or application (see "Social Media" section above).

Information about Parties that Are Not Natural Persons Notwithstanding any term or provision to the contrary in this Notice, any information collected by or through the use of any Site that describes, identifies, or relates to a party that is not a natural person may be used, disclosed, and shared by us for any lawful purpose, subject to the requirements and restrictions of applicable law.

Changes to this Notice We may change our privacy practices and amend this Notice in our discretion. Any changes or amendments we make will be effective when we post them at the applicable Site, unless we expressly provide a different effective date. You agree that the posting of such changes or amendments at the applicable Site shall constitute effective notice thereof to you. You agree to review the Notice periodically to ensure that you are familiar with the current terms of this Notice. You acknowledge and agree that any changes we make are binding on you as of the effective date we dictate, but in any event your use of the applicable Site on or after the effective date constitutes your affirmative acceptance of such changes. The effective date set forth at the beginning of this Notice indicates when this Notice was last changed. If our changes or amendments to this Notice are material, we will notify you in accordance with applicable law.

Questions about this Notice If you have questions about this Notice, please call us at 404 978-0080 or visit our [Contact Us](#) page for more information.